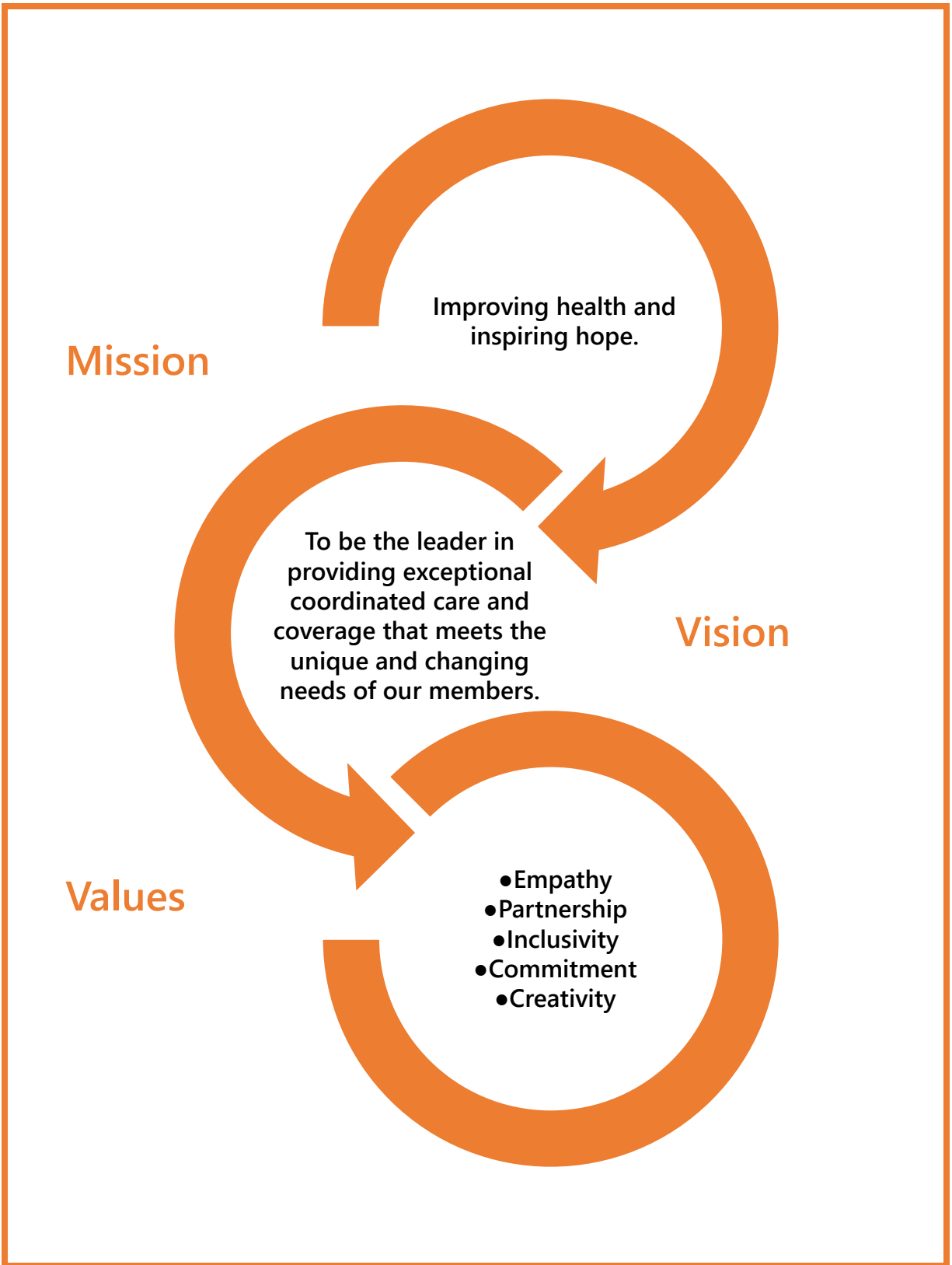


# Fallon Health

## 2023 Community Engagement Report





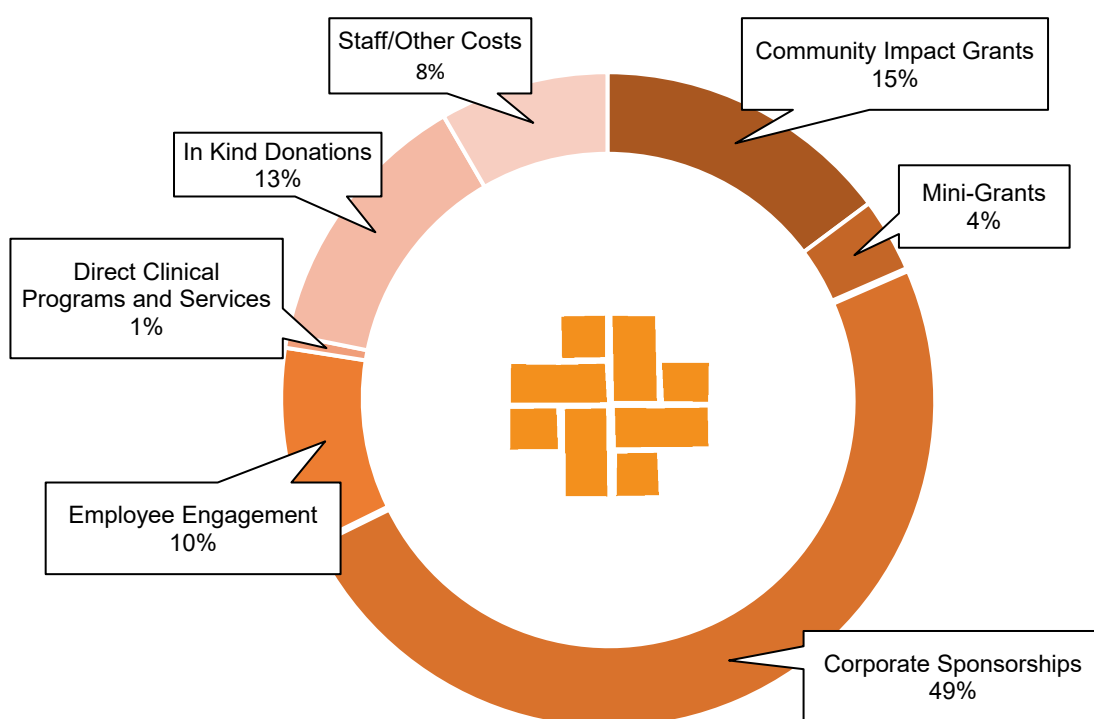
## Impact.

A simple yet powerful word. A word that served as the driving force behind Fallon Health's community engagement efforts throughout 2023.

During Fallon Health's 46<sup>th</sup> year as one of the country's leading not-for-profit health care services organizations, it maintained its focus on its mission and on supporting the communities it serves in a variety of ways:

- **Grant programs** for local non-profit organizations and agencies that are aligned with Fallon Health's funding priorities
- **Corporate sponsorship opportunities** to support local community and business partners that are aligned with Fallon Health's mission
- The power of an **engaged workforce** that understands the importance of giving back to the community

### 2023 Community Engagement Activities and Investments



## Community Impact Grants and Mini-Grants

Developed in accordance with the Massachusetts Attorney General's Community Benefits Guidelines, Fallon Health's **Community Impact Grants and Mini-Grants** programs support like-minded non-profit organizations and agencies in its service area by helping to fund programs that are aligned with the organization's funding priorities. In 2023, priority was given to programs working to **address health care inequities, reduce barriers** and **improve health outcomes**.

### Fallon Health's 2023 Funding Priorities

#### Food Insecurity

- Programs that help to address food insecurity for all individuals impacted by this issue, particularly for the most underserved and underrepresented communities.

#### Health initiatives for older adults

- Programs that support older adults in their homes and communities by providing access to care, or resources to address safety issues, isolation, or access to food and utilities.

“ This generous grant from Fallon Health will help us to better serve the community during a time when food insecurity continues to increase. Through our volunteer farming program, we connect more than 6,000 volunteers to the important mission of Community Harvest Project, as they grow, tend, and harvest more than 315,000 pounds of produce for local hunger relief agencies. Together, we can ensure that the individuals and families experiencing hunger in Greater Worcester receive the nutritious produce they need to thrive. ”

~ Tori Buerschaper, Executive Director, Community Harvest Project

In 2023, Fallon Health awarded a total of \$200,000 in **Community Impact Grants** to the following organizations:

- Berkshire Bounty
- Boston Area Gleaners
- Cambodian Mutual Assistance Association of Greater Lowell
- Central Massachusetts Housing Alliance
- Community Harvest Project
- Digger Foods
- Elder Services of Worcester Area, Inc.
- Food Link, Inc.
- Lovin' Spoonfuls, Inc.
- Making Opportunity Count
- Merrimack Valley Food Bank, Inc.
- Mill City Grows
- Neighbors in Need
- Southeast Asian Coalition of Central MA
- The Salvation Army – Springfield





In 2023, the following organizations received a **Mini-Grant** from Fallon Health:

Ansaar of Worcester • Berkshire South Regional Community Center • Bethany Community Services, Inc. • Boys & Girls Club of Brockton • Bread of Life • Catholic Charities Worcester County • Central MA Agency on Aging • Cheshire Pantry • Citizens Inn • Clear Path for Veterans New England • Community Farms Outreach/Waltham Fields Community Farm • Community Foundation of North Central Mass/NCMFBCC • Community Health Awareness Network • El Buen Samaritano • Food for the World, Inc. • Genesis Club House, Inc. • Ginny's Helping Hands • Habitat for Humanity North Central Massachusetts • Jeremiah's Inn • Merrimack Valley Immigrant and Education Center • Mustard Seed Catholic Worker Community • Newton Food Pantry • Our Bright Future • Pioneer Valley Power Packs • Project Just Because • Project New Hope • Providence Ministries for the Needy • Provision Ministry • Sharon Cooperative School • Southeast Asian Coalition • The Family Pantry - Damien's Place • The Open Door/Cape Ann Food Pantry • The WellStorm • Tufts Medicine Care at Home • United Way of Tri-County • Uxbridge Council on Aging/Senior Center • YMCA Metro North



*Fallon Health Care Ambassadors at a Habitat for Humanity home build.*

“ My deck was rotting, so now it is safe for me to use as one of my exits. I really appreciate that it was available because I wouldn't have been able to afford to do it without this help. I bought the house in 1999 and I hope to stay here until God tells me I can't. I'm very grateful for getting the roof and the deck fixed. ”

~ A Habitat for Humanity client assisted by Fallon Health's Mini-Grant

## Corporate Sponsorships

As a not-for-profit health care services organization, Fallon Health has a long-standing commitment to support other not-for-profit community and business partners that are closely aligned with its mission of **improving health and inspiring hope**.

Priority is given to corporate sponsorship requests from local organizations that:

- Are making a difference in the communities Fallon Health serves;
- Share Fallon Health's corporate goal to coordinate and deliver high-quality care and exceptional service;
- Or that provide opportunities to strengthen relationships with key stakeholders.

In 2023, Fallon Health provided a **Corporate Sponsorship** to the following organizations:

- AIDS Project Worcester
- Alzheimer's Association-MA/NH Chapter
- Boys and Girls Club of Worcester
- Building Futures, Inc.
- Cambodian Mutual Assistance Association of Greater Lowell
- Central Mass. Agency on Aging
- Christopher House
- Citizens Inn
- City of Leominster Relief Fund
- Coastline Elderly Services
- Community Access to the Arts
- Discover Central Mass.
- Doherty High School
- D'Youville Life & Wellness Community
- Girls on the Run Worcester County
- Greater Lawrence Family Health Center
- Greater Worcester Community Foundation
- Hanover Theatre for the Performing Arts
- Health Law Advocates
- Lowell General Hospital
- Mass. Taxpayers Foundation
- Massachusetts Health Council
- Massachusetts League of Community Health Centers
- Massachusetts Medical Society
- Montachusett Home Care
- Notre Dame Health Care
- Open Sky Community Services
- Quinsigamond Community College
- Reliant Foundation
- Ron Burton Training Village
- Southeast Asian Coalition
- The Food Bank of Western Massachusetts
- The Nutrition Center
- The Shine Initiative
- UMass Memorial Health
- United Way of Central Massachusetts

- Veterans Inc.
- WICN Radio
- Worcester Art Museum
- Worcester Business Development Corp.
- Worcester County Food Bank
- Worcester County Mechanics Association (Mechanics Hall)
- Worcester County Senior Athletic Association
- Worcester County St. Patrick's Parade

- Worcester Economic Club
- Worcester Railers/Worcester Railers HC Foundation
- Worcester Red Sox/WooSox Foundation
- Worcester Regional Chamber of Commerce
- Worcester Regional Research Bureau
- Worcester Regional Strategic Opportunities Foundation
- YWCA of Central Massachusetts



*Above:*

*A Worcester County Senior Athletic Association player takes the field for a Fallon Falcons softball game.*

*Students at the Boys and Girls Club of Worcester engage with a Fallon Health guest reader.*

*Fallon Health Care Ambassadors laced up to help students learn to skate with the Worcester Railers.*

*At right:*

*Serving meals to those in need was rewarding for Fallon Health's Care Ambassadors.*

*Fallon Health's Care Ambassadors helped get the Ron Burton Training Village ready to open for the summer season.*

*Fallon Health volunteered at the Veteran's Inc. Holiday Harvest to distribute food around Thanksgiving.*





## Employee engagement

Throughout the year, Fallon Health's employees demonstrated that their compassion and generosity knew no bounds. They **volunteered** to build homes, stock food pantries, and serve meals. They **donated** money to support their local United Way. They **organized** fundraising walks and food drives.

In 2023, Fallon Health employees donated more than 6,426 volunteer hours at dozens of organizations. In addition to time employees spent volunteering locally, leaders at Fallon Health served on the boards and committees of many local organizations including Boston Healthcare for the Homeless, the Boys and Girls Club of Worcester, CASA Project of Worcester, Girl Scouts of Central and Western Mass., Mechanics Hall, Open Sky Community Services, Reliant Health Foundation, RFK Community Alliance, Worcester Economic Club, Worcester Regional Chamber of Commerce, and the YWCA of Central Massachusetts.



*Fallon Health Care Ambassadors at the Community Harvest Project (above) and the Ron Burton Training Village (right).*



Fallon Health employees were asked about the organization's community commitment as part of a 2023 employee survey. Here's how they responded:

- 86% said Fallon Health allows employees to make a positive difference in the community
- 89% said Fallon Health's community commitment is genuine



*Through Fallon Health's annual Feed-A-Family program, hundreds of employees helped to provide holiday meals for 519 families across the Commonwealth.*





## Supporting the United Way

Every year for the past 30 years, Fallon Health has asked its employees to support the United Way. Without fail, they have answered the call. Through its annual United Way workplace campaign, Fallon Health raised more than \$44,000 to support the work of the United Way throughout the communities in which Fallon Health employees and members live. For the 2023 Day of Caring, teams of Fallon Health employees volunteered at Aids Project Worcester, Central Mass. Housing Alliance, and YWCA's Camp Wind in the Pines.



**For more information about Fallon Health's Community Engagement, visit**  
[fallonhealth.org/community](https://fallonhealth.org/community)

**Fallon Health's Community Engagement resources:**

Christine Cassidy  
Chief Communications Officer

Cheryl Schmaltz  
Community Engagement Manager

**Community Relations Mini-Grants Committee:**

Kathy Bien, Senior Director, Provider Relations, Fallon Health

Christie Bik, Government Affairs and Public Policy Director, Fallon Health

Deb Daviau, Vice President, Medicare and Executive Director, NaviCare, Fallon Health

Aimee DuPont, Authorization Coordinator, Fallon Health

Mojgan Haji, Clinical Pharmacist, Fallon Health

Sue Keser, Vice President, Network Development and Management

**Community Impact Grants Committee:**

Katie Acker, Health Equity Program Manager, Fallon Health

Christie Bik, Government Affairs and Public Policy Director, Fallon Health

Liz Budd, Grant Relations Officer, Food Bank of Western Mass.

Jonathan Chines, Payer Contracting and Network Strategy, Reliant Medical Group

Irene Egan, Grant Writer, Merrimack Valley Food Bank

Alexandra Frey, ACO Program Manager, Medicaid, Atrius Health

Christa Garipey, Director of Primary Care Operations, Berkshire Health Systems

Michelle Muller, Manager of Community Benefits Operations, Ronald McDonald Care Mobile  
Program Manager, UMass Memorial Health

